









## HELLO KITTY...

### a brand beloved by millions of children around the world!

Now available in a special series with a DICE+ as an interactive adventure that will captivate any child. Hello Kitty is a character from many games and movies - her image is a trend-setting centrepiece among children around the world. The set includes the Hello Kitty game, interactive DICE+ and access to many other games after you download the DICE+ Games application from the App Store and Google play.







Hello Kitty game "**Around the World**" has been created with fans of the series in mind. The player's task is to help Hello Kitty find the missing balloon. Passing through six continents, the player takes part in mini-games that help them discover many interesting facts. Full of humour, tasks and beautiful illustrations, Hello Kitty game's atmosphere, uses the full DICE+ capabilities, character control, displaying numbers and colours.







Screenshots from Hello Kitty "Around the World"







#### THE PERFECT GIFT IDEA

Do you know anyone with a tablet? A family member? a friend? Or perhaps you would like to treat yourself... In any case, DICE+ will make the perfect gift because it's:

- + Fun
- + Affordable
- + Perfect For Tablet Owners

# A MORE SOCIAL GAMING EXPERIENCE

- Remember family game night? Now you can recapture that experience with DICE+. Bring your family and friends over.
- Gather around a table and play a dice game on your tablet.
  Feel the emotions and see their reactions as your game unfolds.

#### EASY TO USE

Using DICE+ is easy. There is no complicated setup involved. All you have to do is:

- + Step 1: Turn on DICE+
- + Step 2: Pick a game
- + Step 3: Have fun!

#### **FREE GAMES INCLUDED**

With DICE+, you get instant access to our games bundle which includes 5 games. The included games have something for every age group. You can also download other free and paid DICE+ compatible games. You can choose from your choice of:

- + Arcade games
- + Board games
- + Strategy games
- + Card games

## MAKE YOUR TABLET MORE INTERACTIVE & FUN

DICE+ gives you a new way to enjoy games using dice on your iPad or tablet. Connect DICE+ via Bluetooth and start enjoying your games with real dice. No more counting, moving game pieces or pressing boring random number generators.

### **NEW QUALITY OF GAMEPLAY**

- + Draw entertaiment in trip or home
- + Small size of DICE+ allow you to have it always with you
- + Gadget of the year 2013
- + Advanced technology





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### **PRODUCT FEATURES**

- + Free games available for download
- + Compatible with iPad mini and iPad 3 or newer. Works with tablets with Bluetooth 4.0 technology and Android™ 4.0 or newer. You can find the full compatibility list here: www.dicepl.us/compatibility
- + Suitable for age 3 14
- + Up to 20 hours of gameplay on a single charge
- + Charged via microUSB port
- Uses Bluetooth 4.0 to communicate with mobile devices
- + Advanced technology and precise design guarantee you a perfect functionality and ease of use: Just throw, move, shake and touch the dice's sides to play
- Multicolored backlight LED
- + The package contains: DICE+, microUSB cable, product info and warranty

### SALES SUPPORTING MATERIALS



stand



sticker on the floor



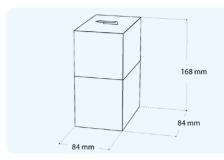
leaflet



wobbler



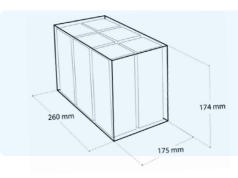
### **LOGISTIC INFORMATION DICE+**



### PRIMARY PACKAGE

Contents of the box include:

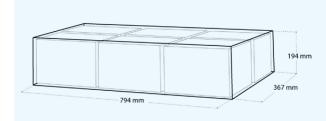
- ▶ DICE+, USB cable, product information.
- + Dimensions: height: 168 mm, width: 84 mm, depth: 84 mm
- Weight: 108 grams



### 6-PACK

In a 6-PACK you will find six (6) complete PRIMARY PACKAGES

- Dimensions: height: 174 mm, width: 260 mm, depth: 175 mm
- Weight: 0,755 kilograms
- + Total number of products included: 6 pieces



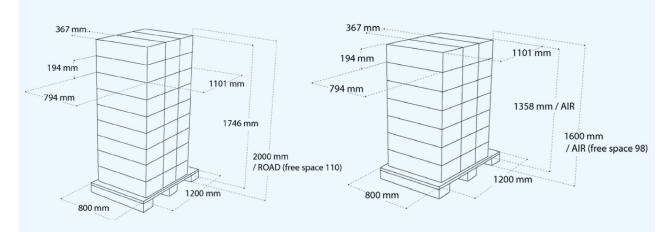
### **MASTER SHIPPER**

Transportation packaging, contains 6 boxes of the 6-PACK

- Dimensions: height: 194 mm, width: 794 mm, depth: 367 mm
- Weight: 5,4 kilograms
- + Total number of products included: 36 pieces

### **ROAD AND AIR FREIGHT**

The package will generally be transported on pallets (however it may be shipped as a single Master Shipper); the number of layers will be dependent upon the mode of transportation.



### **ROAD FREIGHT**

- Maximum number of pieces: 972
- Maximum weight: 145,8 kilograms
- Maximum number of layers: 9

### **AIR FREIGHT**

- Maximum number of pieces: 756
- ♦ Maximum weight: 113,4 kilograms
- Maximum number of layers: 7

